



## Digi International Drives Digital Transformation with the Launch of Digi X-ON™

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*Secure, reliable and scalable edge-to-cloud IoT solution drives fast, measurable results and ROI for customers*

MINNEAPOLIS--(BUSINESS WIRE)--Jan. 7, 2025-- [Digi International](#)®, (NASDAQ: DGII), a leading global provider of Internet of Things (IoT) connectivity solutions, today announced the launch of Digi X-ON™, a breakthrough edge-to-cloud IoT solution that provides the components needed for IoT systems from one trusted and reliable supplier.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250107077625/en/>



Digi International drives digital transformation with the launch of Digi X-ON. (Photo: Business Wire)

that delivers measurable business value — supporting many different applications and use cases such as connected cities, smart utilities, industrial IoT and smart agriculture.

Designed to remove the barriers of integrating, deploying and scaling industrial IoT systems, Digi X-ON integrates hardware, software, and cloud connectivity into a single, secure, and reliable platform

“With customers deploying Digi X-ON in a range of use cases, we are seeing excellent results, such as greater visibility into the health of large livestock herds, automation in buildings, and digital transformation in supply chain use cases, as well as improved return on investment,” said Mike Rohrmoser, VP of Product Management, OEM Solutions at Digi International.

For example, a lead customer, [FeverTags](#), empowers ranchers, feedlots and dairies to take a proactive and innovative approach to animal health, enabling early detection of illness, and allowing for timely intervention to reduce extensive antibiotic treatments, prevent death loss and disease spread. This not only improves animal welfare but also contributes to the animal's continued weight gain and a more sustainable and responsible approach to livestock management.

“With a FeverTags solution, we can identify and treat sick cattle up to 72 hours before they show signs of illness that you can detect visibly,” says John Greer, CEO of FeverTags. “Anytime you can keep an animal healthy, and eating and drinking, you deliver an immediate financial impact and an ROI to the cattle owners.”

Greer added, “FeverTags provides immediate cost savings by early sickness identification and treating only sick animals instead of giving antibiotics to the entire herd.” This reduces costs for veterinarians, bankers and insurers who can monitor individual animals or entire herds from their phone or computer.

In addition, Greer said, “We also provide other features, such as traceability and predictive values we can use to identify if cattle originating from a particular location are all prone to sickness, which helps cattle owners to isolate and treat health problems quickly. The herd's data captured in our software presents a predictive value to cattle and dairy organizations, providing early actionable treatment that results in an immediate ROI.”

The Digi X-ON platform communicates several miles omnidirectionally, so the tags can cover a 250,000-head feed yard, or a 40,000-acre ranch or a dairy, as structures and buildings do not impede the communication signal.

“[Digi's WDS custom engineering services](#), designed and manufactured the custom tag for monitoring animal health around the Digi XBee® LR for LoRaWAN,” said Rohrmoser. “The XBee module allows the sensor to be pre-activated, so tagging a cow and activating the tag on a rugged tablet takes just seconds as a cow enters the feedlot, a key benefit of Digi X-ON's scan-and-go provisioning.”

Deploying IoT networks requires a diverse set of components and systems, from sensors and gateways to connectivity, software, and cloud platforms. As industrial IoT adoption accelerates, organizations deploying LoRaWAN networks struggle with fragmented technology ecosystems, which leads to higher costs, integration complexity, and disjointed support that slows down their digital transformation.

“Digi X-ON changes industrial IoT from a complex multi-vendor puzzle into a single, seamless solution that drives real business results,” said Rohrmoser. “Customers can now focus on achieving their business goals instead of wrestling with the complexities of technology integration, scaling from concept to production with remarkable simplicity, speed, and scalability.”

With industrial IoT set to reach [\\$2.5 billion by 2032](#), Digi X-ON empowers businesses to lead their industries by eliminating complexity and accelerating time to value with a future-ready, scalable solution.

Digi X-ON development kits, produced by [SparkFun](#), are available worldwide. These kits provide businesses with everything they need to start building their IoT solutions today. For more information, visit [www.digi.com/X-ON](http://www.digi.com/X-ON).

### About Digi International

Digi International (NASDAQ: DGII) is a leading global provider of IoT connectivity products, services, and solutions. It helps companies create next-generation connected products and deploy and manage critical communications infrastructures in demanding environments with high levels of

security and reliability. Founded in 1985, Digi has helped customers connect more than 100 million things and counting. For more information, visit <https://www.digi.com>.

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